



GARTNER ANALYSIS:  
WHY COMPANIES  
CHOOSE NETSUITE

# Gartner Analysis: Why Companies Choose NetSuite

Version-lock and outdated systems are common frustrations of on-premise ERP systems—is exploring a cloud ERP the right choice for your business? In this article, we will explore the reasons Gartner analysts and NetSuite users name NetSuite a Leader and a top solution for businesses to run their cloud financials, ERP and omnichannel commerce operations.



# LEGACY SYSTEMS HOLD BACK BUSINESS GROWTH

Most companies running on old technologies are stuck relying on disparate systems, experience outgrowth, drive inefficiencies, and experience a major time-sink with manual processing across all departments.

According to a recent study by Hitachi Consulting, 9 out of 10 decision makers claim that legacy systems cause inefficiency, drive up cost, and prevent their business from growth. It also revealed that 1/3 of the respondents out of 100 IT leaders (with 1,000+ staff) agreed that their legacy system created a barrier and held back their business.

**NetSuite allows businesses to become more competitive, lower costs, streamline business processes and increase efficiency.**

# The World's First ERP Built for the Cloud

NetSuite is the world's leading provider of cloud-based business management software helping companies manage core business processes with a single, fully integrated system from ERP, Financials, CRM, Ecommerce, Professional Services Automation, inventory and more.

NetSuite is fast to deploy, easy to use and flexible enough to support all aspects of your business.



# Who Uses NetSuite?

40,000+ leading organizations across 160+ countries today are changing the dynamics of business and transforming industries with NetSuite. Small, Mid-market and Enterprise businesses run their crucial operations on NetSuite because of its highly-customizable and broad range of functionalities for both business-to-consumer and business-to-business companies in diverse industries and verticals.

NetSuite built their advanced business system from the ground up in the cloud, which means it's scalable and agile for continued growth. With NetSuite's real-time information, businesses can "work anytime, anywhere" with a smartphone, tablet, desktop, and an internet connection.

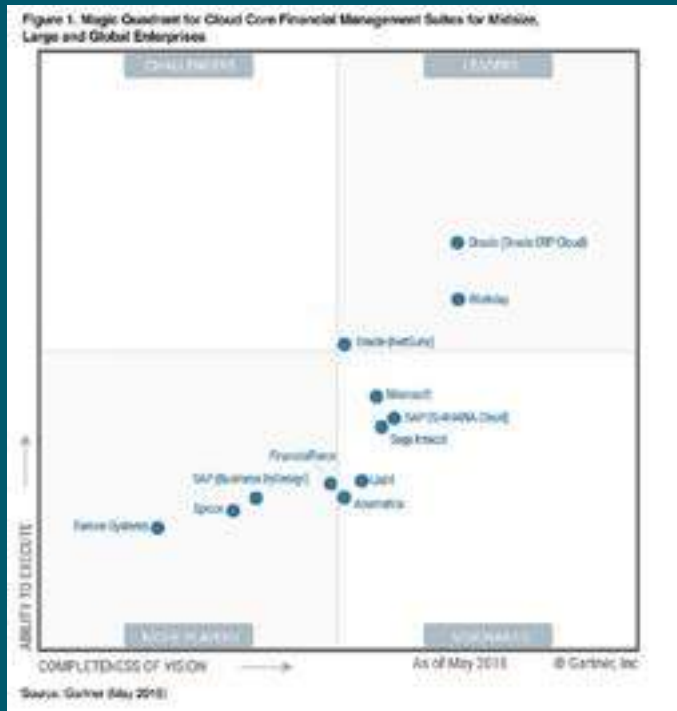




## NetSuite Benefits:

- Best cloud platform in the industry
- A unified data model that allows customers to maximize their data as a competitive weapon
- True omnichannel commerce – a stellar customer experience across all point-of-sale
- Built for your industry – capabilities for industries with unique needs like Distribution & Light

# GARTNER NAMES THE TOP CLOUD BUSINESS SOLUTIONS



According to a new 2018 report from Gartner, NetSuite has been Named a Leader in MQ for Cloud Core Financial Management for Midsize, Large and Global enterprises. What does this mean?

**#1** – NetSuite is ranked a top leader amongst a large market of competing software solutions.

**#2** – NetSuite is the ONLY leader that serves businesses of all sizes across all regions.

**#3** – NetSuite has more customers using cloud financials than any other solution in the quadrant.

# Gartners Definition Of A “Leader”

Up against handfuls of competing software solutions in Gartner’s Magic Quadrant, Gartner believes that NetSuite is the full package with a complete cloud-based business management suite for finance, accounting, billing, revenue recognition, governance, risk and compliance, global consolidation and more.

“Leaders demonstrate a market-defining vision of how core financial management systems and processes can be supported and improved by moving them to the cloud. They couple this with a clear ability to execute this vision through products, services, and go-to-market strategies. They have a strong presence in the market and are growing their revenue and market share.

In this market, Leaders show a consistent ability to secure deals with enterprises of different sizes and have a good depth of functionality across all areas of core financial management. They have multiple proofs of successful deployments by customers, both in their home region and elsewhere. Their offerings are often used by system integrator partners to support finance transformation initiatives.

Leaders typically address a wide market audience by supporting broad market requirements. However, they may fail to meet the specific needs of vertical markets or other, more specialized segments, which might be better addressed by Niche Players particularly.” – **Gartner**



# What does NetSuite cost?

NetSuite pricing is different for everyone depends on business processes, complexity & configuration, the number of users and the scope of the project. NetSuite operates as a subscription model. With flexible payments monthly, annually or over longer durations— NetSuite can be implemented at a lower upfront cost than many other major ERP implementations.

Researching the NetSuite platform can be complex, so we came up with a definitive guide to NetSuite pricing and getting started on the platform. Learn more about NetSuite pricing.

# NetSuite Experts Here For You

Through tailored business software development, implementation, services and management, we have helped hundreds of companies streamline their business processes and achieve their goals. From the planning stages to managed services, Protelo is an end-to-end provider of NetSuite business software expertise.

Our process begins with the Protelo team working to understand your core business needs and provide tailored solutions to achieve them in a timely and well-planned manner for every project. Our consultants are open, honest and direct. We drive the right conversations to get remarkable results. Based in Northern California with full-time consultants across North America and Europe, we provide our services to clients across the country and globe.

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