



# SUITECOMMERCE ADVANCED

Engaging Brand Experiences on Any Device

SuiteCommerce Advanced provides businesses with fast and engaging web stores that deliver great shopping experiences optimized for any device. Plus, SuiteCommerce unifies ecommerce with your core operational business systems—inventory and order management, marketing, customer support and financials—providing a single view of your customers and business.

## Key Benefits

- Tie ecommerce directly to your operational business systems with a single cloud-based platform.
- Create relevant and personalized omnichannel shopping experiences across store, web and mobile channels.
- Provide an optimized experience to any device with responsive web design.
- Expand your online business by selling through multiple brands, languages and currencies atop a single ecommerce platform.
- Service any type of customer whether small or large, individual (B2C) or business (B2B).



For more information contact Protelo at (916) 235-8601 or visit [www.proteloinc.com](http://www.proteloinc.com)

## Uniquely Branded and Engaging Shopping Experiences

- **Mobile.** Responsive design enables sites to display elegantly across all devices including desktops, mobile phones and tablets.
- **Design flexibility.** With pixel-perfect design capabilities and unlimited layout control, create an engaging site that reflects your brand.
- **Faceted navigation.** Enable shoppers to quickly and effortlessly find products by narrowing items by categories and attributes.
- **Dynamic merchandising.** Present upsells, cross-sells and related products based on merchant-driven rules such as location, browsing behavior, items in cart, best sellers or margins.

- **Searchandising.** Promote products in search results based on search keywords and phrases or leverage product attributes such as top sellers, top rated and new arrivals.
- **Add-to-cart confirmation.** Display a confirmation notice when an item is added to cart.
- **Mini cart.** Enable customers to view a shopping cart summary from any page on your site.
- **Performance.** Single page architecture and a content delivery network (Akamai CDN) provides a fast, scalable site.
- **Saved cart.** Allow items in a customer's shopping cart to be saved into a list for future purchases.
- **List page display.** Tailor the browsing experience by providing multiple display options of a list page.
- **Rating and reviews.** Enable brand enthusiasts to share their insights and experiences about your products.
- **Social sharing.** Increase user engagement by allowing content to be shared to popular social networks.
- **Quick view.** Provide shoppers a lightbox of information including imagery, pricing, product description and the ability to add to cart.
- **Recently viewed items.** Allow logged-in visitors returning to your site to see the products they viewed during their last visit.
- **Site search.** Solr provides capabilities like type ahead recommendations and customized search criteria settings to optimize results. Generate SEO-friendly URL links.
- **Inventory visibility.** Show real-time product availability on your web store. Automatically removed out-of-stock items from your site.
- **Site management.** Drag-and-drop tools to manage content simplify site management.

The screenshot displays the Generation N website homepage. At the top, there is a navigation bar with the brand name 'GENERATION N' and a shopping cart icon showing 'SNC 1 Item \$78.00'. Below the navigation bar, a large banner features the text 'MEMBERS EXCLUSIVE FREE SHIPPING / GAIN POINTS' over an image of four people in outdoor gear. Below the banner are three promotional tiles: 'FLASH DEALS!' with a clock icon and '12h 30m 17s' remaining, 'SHARE YOUR LOOK GET RATED / WIN PRIZES' with a photo of a person, and 'MEMBERS GET MORE ADMIT JOIN OUR CUSTOMER REWARD PROGRAM'. A 'NEW ARRIVALS' section follows, showing a carousel of clothing items including hats and a dress. At the bottom, there are links for 'NEW ARRIVALS / NEW ITEMS EVERYDAY', 'FACEBOOK TRENDING / SHOP / SHARE / LIKE', and a 'DON'T MISS OUT - EXCLUSIVE OFFERS & UPDATES' section with a link to 'Email Preferences'. The footer contains various utility links like 'GET HELP / FAQ' and 'CONTACT STORES', along with social media icons for Twitter, Facebook, and Pinterest.

Create engaging online experiences across your digital properties.

MY ACCOUNT

WELCOME ALEX!

Need Help? Contact [Customer Service](#)

- [Overview](#)
- [Profile Information](#)
- [Address Book](#)
- [Credit Cards](#)
- [Order History & Returns](#)
- [Email Preferences](#)
- [Reorder Items](#)
- [Update Your Password](#)
- [Loyalty Points](#)

RECENT ORDERS

[View All Order History >](#)

Order Date	Order Number	Order Total	Status	
10/15/2014	SO111375	\$204.80	Pending Fulfillment	<a href="#">View Order Details</a>
9/18/2014	SO111374	\$198.81	Pending Billing	<a href="#">View Order Details</a>
7/1/2014	SO111366	\$1141.59	Pending Fulfillment	<a href="#">View Order Details</a>

MY SETTINGS

PROFILE

Alex Ansel  
ansel@demo.com  
(312) 627-1000

[Edit](#)

SHIPPING

Alex Ansel  
1925 N Clybourn Ave  
Chicago, IL 60614-4946  
US  
778-627-1000

[Edit](#)

PAYMENT

VISA  
Ansel Adams  
\*\*\*\*\*1111  
Exp Date: 11/2017

[Edit](#)

Let customers manage their account anytime, anywhere.

## Self-Service Account Management

- **Sign in/sign up/forgot password.** Enable account creation, returning customer sign-in and password reset.
- **Order history.** Provide full access into online order history and details of each order, including billing, shipping and payment information, and order status with tracking links; enable customers to reorder items from order history.
- **Profile management.** Give customers capabilities to manage personal information, and email preferences.
- **Returns.** Enable self-service returns management that allows shoppers to initiate an online return authorization.
- **Credit card management.** Allow customers to store and manage credit cards.
- **Address book management.** Shoppers can manage multiple shipping and billing addresses, including defining default shipping and billing addresses for faster checkouts.
- **Case management.** Improve engagement and client satisfaction by enabling customers to submit questions or support queries, directly connected to your support desk.
- **Transaction history.** Allow customers to drill down into the details of all transactions and to save a permanent record.
- **Account balance.** Customers can view summaries of outstanding and available balances, deposits, credit memos and the terms associated with their account.
- **Invoices and payments.** Give customers with terms capabilities to make full or partial payment against a single or multiple invoices.
- **Print statement.** Customers can download or print their account statement.
- **Product/wish lists.** Shoppers can create and manage lists of favorite or frequently purchased items.
- **Streamline the quoting process.** Allow buyers to submit a Request for Quote on your website. A company representative can revise the quote to provide the appropriate pricing and delivery information. Once the buyer provides approval, the quote can then be converted to an online order.

## Purchasing and Payments

- **Pricing, terms and credit limits.** Set different pricing levels for the same item for different customers, offer channel or volume discounts. Give customers their own negotiated prices, terms and credit limits.
- **Coupons and promotions.** Leverage flexible coupon and promotion management tools to drive sales.
- **Multiple shipping addresses.** Let buyers send items to different addresses from the same order.
- **Multiple payment options.** Offer customers payment options including credit cards, coupons, gift certificates and invoicing based on balance and credit limits.
- **PayPal.** Enable shoppers to pay via PayPal Express within the shopping cart and offer PayPal as a payment option within the checkout flow.
- **Guest checkout.** Allow shoppers the flexibility to check out without registration.
- **Shipping management.** Seamless integration with UPS, FedEx and other carriers allows you to print shipping labels, generate customs documentation and automatically send out tracking numbers.
- **Global.** With support for multiple languages, currencies, taxes/VAT, subsidiaries, international shipping prices and customs documentation, you can sell globally.
- **Secure shopping.** Provide security with integration to common payment gateways for real-time credit card processing with PCI DSS compliance and multi-level fraud protection.
- **Product imagery.** Showcase your products through an enhanced product gallery and zooming capabilities.
- **Flexible checkout flow.** Create multiple or single-page checkout flows.

**GENERATION N** Welcome Alex Your Account ⚙️ 📍 ❤️ BAG 1 item \$18.99

SHOP ALL NEW ARRIVALS MEN WOMEN GEAR ACCESSORIES

▶ FINAL SALE - UP TO 30% OFF TOP RATED SUMMER OUTFITS SHARE YOUR LOOK - RATE OUTFITS / WIN PRIZES

### SHOPPING CART

CONTINUE SHOPPING

**Wicked Lite Tank** 1 \$18.99

**\$18.99**

STYLE: #012345071222

Color / Red ●

Size / Medium

EDIT REMOVE

#### ORDER SUMMARY

<b>Subtotal (1 item)</b>	<b>\$18.99</b>
Ship to: 60614-4946 ✖	
Estimated Tax & Shipping	\$7.75
Handling	\$0.00
<b>Estimated Total</b>	<b>\$26.74</b>
Have a Promo Code? <span>🔍</span>	<span>+</span>

**PROCEED TO CHECKOUT**

**Provide a fast**  
and easy check-  
out experience.

For more information contact Protelo at (916) 235-8601 or visit [www.proteloinc.com](http://www.proteloinc.com)