

# NetSuite Ecommerce Solutions

NetSuite offers two ecommerce solutions: SuiteCommerce Site Builder and SuiteCommerce Advanced. Both solutions provide a full-featured web store and are natively part of NetSuite, unifying ecommerce directly to your operational business systems on a single cloud-based platform.

SuiteCommerce Site Builder is a cost-effective solution to operate your web store, while SuiteCommerce Advanced is ideal for organizations at which ultimate flexibility with the platform is a must. Key differences between the two solutions are:

	SuiteCommerce Site Builder	SuiteCommerce Advanced
<b>Architecture</b>	Server-side architecture	Service-oriented architecture. Client-side single-page application.
<b>Design</b>	Server-side, theme-based templates provided for each portion of a page or create your own template. Reference starter store provided only for My Account and Checkout.	Client-side templates enable pixel-perfect design capabilities and unlimited layout control. Reference starter store provided for entire web store.
<b>Mobile</b>	Responsive design enabled for My Account and Checkout reference starter store or customize theme-based templates to achieve a fully responsive site.	Responsive design enabled for entire web store: My Account, Catalog and Checkout.
<b>Site Search</b>	Traditional keyword search	Solr-powered site search provides keyword search, fuzzy matching, type ahead recommendations and ability to customize search criteria settings.
<b>Navigation</b>	Category navigation (static links)	Faceted navigation optimizes the finding of products by narrowing items by categories and attributes such as price and color.
<b>Dynamic Merchandising</b>	Related and correlated items supported to enable the presentation of upsells, cross-sells and related products based on sales heuristic data.	Related and correlated items supported to enable the presentation of upsells, cross-sells and related products based on sales heuristics data as well as merchant-driven rules such as location, browsing behavior, items in cart, best sellers or higher margins.
<b>Site Management/CMS</b>	Basic capabilities. Layout/templates created and driven via NetSuite records.	Front-end WYSIWYG drag-and-drop site management tools.
<b>Performance Enhancements</b>	None	Single-page architecture utilizing AJAX, file minification and Akamai content delivery network.
<b>Scale</b>	Limited to 10,000 SKUs	Unlimited number of SKUs